

# Irene Hwang

## UX Projects

### Stussy

*App Design*

Created a new app and introduced the 'Cop mode' feature for faster checkout

### Throw Clay LA

*Website Re-design*

Revamped the website while ensuring seamless mobile responsiveness

### Brandy Melville

*App Feature Design*

Designed and implemented a 'Store Availability & Pickup' feature into the existing app

### Rerooter

*Mobile-first Design*

Crafted a mobile-first platform for home searching, ideal for those navigating unfamiliar areas

## Work Experience

### Sales Operations

#### Coordinator

*Cello Jeans*

*Commerce, CA*

*June 2020 - Present*

- Managed & shipped 1000+ sales orders/year
- Communicated with buyers, promptly addressing any inquiries or issues that may arise
- Coordinated with internal/external teams to ensure timely order routing and shipment

### E-Com Coordinator

*C'est Toi*

*Los Angeles, CA*

*Oct 2019 - Mar 2020*

- Managed online sales platforms, including product & order management
- Provided customer service & follow-ups

### Web Designer

*Sneak Peek*

*Commerce, CA*

*Sep 2017 - Sep 2019*

- Designed web assets and promotional materials
- Oversaw photoshoots, edited photos
- Handled web orders and customer service

### Assistant Buyer

*BNEVER*

*Los Angeles, CA*

*Sep 2016 - Aug 2017*

- Retail: Planned re-orders and new styles, Coordinated with store managers
- Wholesale: Managed online sales platforms, including product & order management

### Design Intern


*Lavish Clothing*


*Los Angeles, CA*


*Aug 2015 - Aug 2016*

- Conducted industry trend research
- Supported CEO in sales with order coordination
- Assisted production team by managing trim orders

A detail-focused professional skilled in precision & problem solving

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## Skills

### Design

UX Research

User Interface Design

Information Architecture

Wireframing/Prototyping

Usability Testing

Web Design

Graphic Design

### Software

Figma

Photoshop

Illustrator

### Language

English

Korean

## Education

**UX Academy Certificate**

**UX Foundations Certificate**

*Designlab - Remote*

**B.A. in English Language & Literature**

**B.S. in Clothing & Textiles**

*Sookmyung Women's*

*University - Seoul, Korea*